**MINUTES**

**Kerr Village BIA Board Meeting**

**November 22, 2018**

**8:00AM**

**Kerr Village BIA**

**B-363 Kerr Street**

**Oakville, ON L6K 3B9**

Present:

Doug Sams, Executive Director

**Dean MacLean, Chair**

**Noel Lourenco**

**Brett Warren**

**Dr. Theresa Bankey**

**Don Wilson**

**Robert Nashat**

**Steve Clayton**

Proxy: Terry Hutchison

Regrets: Dave Walsh, Cathy Duddeck, Chris Stadnik

Meeting called to order by Dean MacLean at 8:10am

Minutes: Doug Sams

Guests: Guests: None

Pecuniary Interests: None

Adoption of the Minutes: Oct 25th moved by Noelle, second by Brett

**COMMITTEE REPORTS:**

**Strategic Plan:**

Robert gave report on various options for the Market including location, type, date.

Farmers Market is no longer possibility through the Town contract is up and will not renew.

Kerrfest people are still posting about it on social media. No plans to relocate to another venue at this time. It is a one off.

Grow opportunity on Sunday with Kerrfest Kids. Very successful for first time.

Discussion ensued about a couple of scenarios for events and different themes.

Different activities for Sat at Kerrfest were discussed.

Motion was made to investigate to kickoff Sat Kerrfest with a 5k run. Motion by Brett second by Robert. Motion passed.

Consider not having music till 5pm on Sat. Motion by Robert second by Noelle.

Report was made on Tree Lighting and Holiday Market for Fri Nov 30th.

Motion was made to purchase or rent lights and ornaments for Tree Lighting 2019. Motion by Robert second by Theresa. Motion Passed

**Development:**

Nothing to report

**Finance:**

Nothing to report

**Communications:**

Report was given about the Digital Main Street Grant Program (1) for small business (2) for the Digital Service Squad Grant program.

Information will be sent out to the members regarding Digital Main Street Grant Program for small business.

Digital Service Squad Grant program will visit a merchant 3 times. Goal is to have businesses have an online presence. All three BIA’s with support of the Town will apply for the grant. 10K for each BIA working together on program so one service team will be trained and used.

Motion was made to support program. Motion by Robert, second by Brett. Motion passed.

**Long Term Planning**:

Nothing to report

**Nomination:**

One position open. One merchant has expressed an interest.

**Special Events:**

Information discussed about a 5k run that is interested in coming to Oakville.

**Street Scaping:**

Received information about a person interested in putting mosaic tiles on planter boxes with art design.

Board preferred that is something was done it would be done with paint and include our logo. Not as permanent.

Baskets, planters have been ordered.

**Sponsorship:**

Nothing to report

**ED Report:**

Site visit by James Oates, CPA Nov 13

Submitted final report to Celebrate Ontario Nov 7

New application for Celebrate Ontario 2019 due Jan 7

Volunteer as Marshall for Oakville Santa Claus Parade

Attended Visit Oakville Board Meeting

Development Committee met on Nov 6th

Wreaths installed

Meeting with Metroland Media re: Kerrfest

GFI replacements completed

Request lights to be fixed at two locations

Final preparations for Tree Lighting and Holiday Market

Tree Lighting & Market Posters Delivered

Answered question about Kerr Village BIA Boundary

Visited merchants

OBIAA phone conference regarding Cannabis and Digital Main St

Motion to receive reports made by Brett second by Don. Motion passed.

**New Business**

Motion to adjourn made by Noel, second by Brett, motion passed. Meeting Adjourned

Next Board Meeting

Thursday, January 24, 2019 at 8am